



# WORLD FARM ANIMALS DAY 2008

***Exposing Factory Farm and Slaughterhouse Atrocities Since 1983***

September 9<sup>th</sup>, 2008

Dear Lifestyle Editor,

Last April, the Prestigious Pew Charitable Trusts and Johns Hopkins Bloomberg School of Public Health jointly published a report calling for a ban on intensive confinement of animals raised for food. Earlier this year, the U.S. Secretary of Agriculture decreed that animals too injured or sick to walk were unfit for human consumption, leading farmers to take better care of their animals.

In July, the New Jersey Supreme Court struck down state regulations labeling all routine husbandry practices as "humane." In November, California voters will decide whether animals raised for food should have sufficient room to turn around and spread their wings. The six decades of animal abuse in America's factory farms may well be drawing to a close.

**These recent developments add special significance to the 2008 observance of World Farm Animals Day dedicated since 1983 to exposing and memorializing the abuse and slaughter of 56 billion innocent, sentient land animals in the world's factory farms and slaughterhouses.**

On or about October 2<sup>nd</sup> (Gandhi's birthday), animal activists will be raising public awareness of these issues through educational events in more than 400 communities in all 50 states and two dozen other countries. The events include information tables, exhibits, video screenings, street theater, leafleting, vigils, marches, and memorial services. (See details at [www.wfad.org](http://www.wfad.org).)

Two dozen governors and mayors are issuing proclamations calling for humane treatment of animals. Hundreds of bus display cards and billboards in a dozen major markets and letters to the editors of hundreds of newspapers will carry the **World Farm Animals Day** message to millions.

For animals raised for food, there is no life before death. From birth, they are caged and crowded, deprived and drugged, manhandled and mutilated. Cows' babies are torn from their mothers at birth and chained by the neck for 16 weeks in tiny wood crates to produce veal. Breeding sows are impregnated artificially and confined in tight metal cages. Up to seven hens are stuffed for months in a wire-mesh cage the size of a folded newspaper.


These animals are then trucked to slaughter for hours without food or water and exposed to extreme cold or heat, and many don't live through it. At the slaughterhouse, they are frequently bled, dismembered, skinned, scalded, or drowned while fully conscious.

A recent survey indicates that 93 percent of consumers disapprove of mistreatment of farm animals. Yet, no state or federal laws prevent these abuses.

**World Farm Animals Day raises a number of provocative questions:**

- What really goes on behind the walls of factory farms and slaughterhouses?
- Why are farmed animals specifically excluded from the protection of anti-cruelty laws?
- Why are "humane" and "free-range" labels a fraud? How do we end the suffering?
- What are the WFAD events in our community?

Please contact me at 800-632-8688 to arrange an unforgettable interview with an expert.

Sincerely,  Jen Riley, Program Director

To be removed from these mailings, please call 301-530-1737 or fax 301-530-5683.

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**[www.wfad.org](http://www.wfad.org)**

**888-FARM-USA**